

## Virtual Preneed: Voicemail Dialog (VM duration = 1:00 minute)

Hi M/M Smith, this is (your name) from (your funeral home). I hope you are doing well. I wanted to take a minute to acknowledge receipt of your request for information from our recently advertised seminar. As you know, it unfortunately had to be cancelled.

However, although we would have preferred meeting face to face, we have developed some really exciting options that are working extremely well for families in our community.

We want to ensure that we can keep the conversations going and get this important information to you. After a brief conversation, you and I can create a personalized packet that will be specific to your family's needs and wishes; actually, just as we would have done face to face.

Please give me a call back so that we can discuss the options and decide which method will work best for you.

My phone number is (your phone number) and my name is (your name) from (your funeral home).



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LIFE**